

# EXCHANGE

FCMI

FEDERATION OF CANADIAN MUNICIPALITIES - INTERNATIONAL

SUMMER 2015 | VOLUME 1 | NUMBER 2

## LOOKING BACK AND LOOKING FORWARD

The fiscal year 2014–2015 marks a defining moment in the evolution of FCM's international activities as we strengthened our strategic relations with the Government of Canada and scaled up operations.

FCM signed two Memoranda of Understanding with the Department of Foreign Affairs, Trade and Development (DFATD) to pursue strategic dialogues on issues of common interest related to Canada's trade and international development priorities. New municipal development programs were launched in Colombia, Peru and Ukraine. The Sustainable and Inclusive Communities in Latin America (CISAL) and the Partnership for Local Economic Development and Democratic

Governance (PLEDDG) will select local government partners and initiate technical assistance in the first half of 2015–2016.

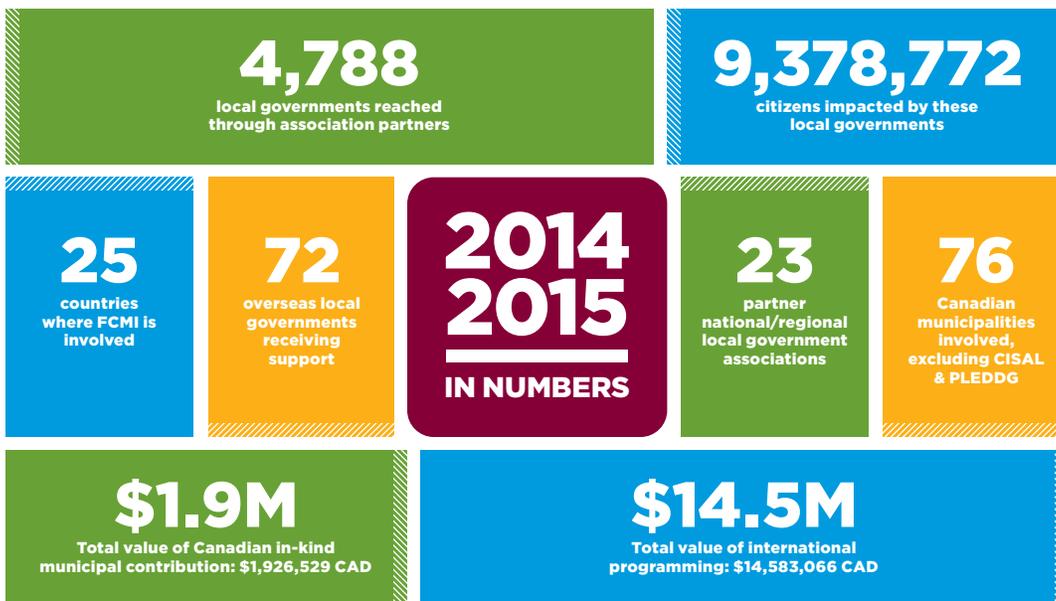
This year will see Caribbean Local Economic Development (CARILED) enter its second phase of implementation, with a focus on consolidation and replication of good local government practices. The second phase of the Haiti Municipal Cooperation Program (MCP) will reach cruising speed, while navigating the changes of the autumn elections in this country. And the seven-country Municipal Partners for Economic Development (MPED) program will complete its activities in November 2015, with its successor expected to start in early 2016.



## CHECK OUT OUR PRACTICAL LEARNING MODULE ON COMMUNITY BRANDING AND MARKETING

Last May, FCM International launched a comprehensive learning module and toolkit focused on community branding and marketing—an important part of any LED strategy. Drawing from our partners' experiences in Ukraine, Caribbean and Vietnam, the online resource provides a rich self-guided learning experience using PowerPoint presentations, international and Canadian case studies, original video footage and other resources.

Learn more by watching our webinar launch featuring Kadie Ward of Build Strong Cities, Andriy Nagorny of Kryvyi Rih City Development Institute and Darrell Bradley, Mayor of Belize City.



FCM International programs are undertaken with the financial support of the Government of Canada through Foreign Affairs, Trade and Development Canada.



Foreign Affairs, Trade and Development Canada

Affaires étrangères, Commerce et Développement Canada



Want to be added to the FCM Exchange distribution list? Email us at [international@fcm.ca](mailto:international@fcm.ca)



[www.fcm.ca/international](http://www.fcm.ca/international)



## LEADERS OF CHANGE: HOW CAN MUNICIPALITIES ADVANCE GLOBAL DEMOCRACY?

In Canada and around the world, municipalities are at the forefront of tackling development issues such as poverty, equality and security. FCM hosted an international workshop in Edmonton during our annual conference to hear from organizations that are spearheading new approaches to advancing global democracy.

Panelists included Ann Masson of the [Institute of Public Administration of Canada](#), Gilberto Toro Giraldo of the [Federation of Colombian Municipalities](#), Gary MacIsaac of the [Union of BC Municipalities](#) and Stephen Nix of the [International Republican Institute](#). Access their presentations on the [FCM website](#). Look for the 3:30 session of June 5, 2015.



## CAN MINING BENEFIT LOCAL COMMUNITIES?



CISAL aims to assist local governments in Colombia and Peru to better manage the impacts and benefits from mining development, and support them in playing a leadership role in building sustainable, resilient and inclusive communities. As part of the program inception, FCM explored the Canadian municipal experience in relations with the mining industry and reviewed strategies that can ensure mutual benefit and sustainability over the long term. The [Canadian municipalities and the mining sector policy brief](#) has just been published, looking at the experience of municipalities in British Columbia.

## LOCALIZING THE SUSTAINABLE DEVELOPMENT GOALS (SDGs)

International negotiations on a universal sustainable development agenda to replace the Millennium Development Goals (MDGs) are currently underway at the United Nations, with the adoption of a new agenda set for the UN General Assembly in September. While not all the MDGs will be achieved by the 2015 target date, much effort was made at all levels and could have gone further had local governments been recognized as key stakeholders in the MDGs.

Local authorities are uniquely positioned to support [SDGs](#) in their role as front-line service providers. FCM is a member of the [Global Taskforce of Local and Regional Governments for Post-2015 Agenda towards Habitat III](#), a taskforce established to ensure the goals consider the priorities of local authorities and the challenges of rapid urbanization. Local authorities are looking to:

- Make cities and settlements inclusive, safe, resilient and sustainable
- Localize targets and indicators
- Foster coordination at the local, national and international levels
- Support a strong legal and institutional framework towards decentralisation to ensure good governance



**FCM International programs are undertaken with the financial support of the Government of Canada through Foreign Affairs, Trade and Development Canada.**



Foreign Affairs, Trade and Development Canada

Affaires étrangères, Commerce et Développement Canada



Want to be added to the FCM Exchange distribution list? Email us at [international@fcm.ca](mailto:international@fcm.ca)



[www.fcm.ca/international](http://www.fcm.ca/international)

