

## Asset Management Point of View Innovative Infrastructure 101: Building Asset Management Capacity in Rural Communities

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## Topics requested to discuss

- 1. Overview of asset management and its value to all communities (including small and rural ones)
- 2. Presentation of the maturity model for asset management as a way for communities to situate themselves on a path of improving practice
- 3. Talk about the steps to moving forward on this curve different practices, tools, etc.
- 4. Possibility of mapping Canadian communities onto the maturity model to get a sense of national picture



## The Planet is becoming smarter...



Smart traffic systems



Smart oil field technologies



Smart cities



Smart energy grids



A smaller, flatter, faster and "smarter" planet



Smart water management



Smart supply chains



Smart buildings



Smart regions



...hence Asset Management becomes ever more important...

Asset management is a discipline related to managing an enterprises assets over their lifecycle from design, build, procurement, operation, maintenance, modification, and disposal.



#### Asset Management<sup>1</sup>

systematic and coordinated activities and practices through which an organization optimally and sustainably manages its assets and asset systems, their associated performance, risks and expenditures over their life cycles for the purpose of achieving its organizational strategic plan

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OPERATE

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## How does a Smarter City/Building deliver value?



Governance and Business **Capital Project Real Estate Portfolio** Strategy Management Management Lease and contract administration Capital planning Comply with Fed/State regulations and Strategic portfolio planning Construction/remediation estimates company or organization goals. Budgeting and forecasting expenses Project management **Space and Facilities** Data Center Infrastructure **Energy and Environmental** Management Management Management Energy use tracking and benchmarks Space utilization Space, power and cooling optimization GHG measurement Capacity planning Move, add, change Cable management Regulatory compliance Move, add, change request **Building Process Integration** Service Management **Operations Management**  Facilities service desk Asset management Connect disparate systems to enable the Contracted services management Work order management transfer of business information to and from Customer billing Contracts management various technologies.

## IBM's Asset Management Center of Excellence Capabilities





## Asset Management Centric Training

Physical Asset Management (UofT Certificate Program)

- Maintenance Leading Practices
- Reliability Centred Maintenance (Introduction, Facilitator Training for RCM2)
- Maintenance Parts Excellence Program (UofT, Maintenance Masters Series)
- Maximo / Tririga Fundamentals and Systems Training



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## The Traditional Value of Asset Management





## IBM has helped leading companies around to globe to travel the Maturity Path from Innocence to Excellence



9 (\*) Note: Based on IBM assessment of Maximo implementation and IBM observations / team analysis. Should be further validated by each adjuntorporation

IBM Approach for Smart Asset Management – comprehensive methodology and unique capabilities to achieve excellence in asset management



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Asset Management Center of Excellence Pyramid

IBM's Maturity Profile for Asset Management can help our clients look a level deeper, focusing on 10 Strategic Categories







## Maintenance Maturity Model

Maturity Profile

Asset Management Center of Excellence

1. Strategy
 2. Organization/Management
 3. Data Management
 4. Maintenance Tactics
 5. Materials Management
 6. Planning and Scheduling
 7. Key Performance Indicators
 8. Reliability Center Maintenance
 9. Autonomous Maintenance
 10. Process Re-design

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#### Real Estate and Facilities





Infrastructure





Information Technology



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2. Organization Management	Highly Centralized	Partly Centralized for Some Trades	Decentralized Mixed Trade Teams	Some Level of Multi-Skilled Staff	Multi-Skilled Independent Trades	
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10.Process Redesign	Processes not documented. Some procedures available High Reactive Work Percentat	Some processes documents. Moderate amount of procedures available High PM Workload	Processes Documented Planning and Scheduling disciplines are prevalent Medium amount of Reactive and PM Workload	Processes documented Evidence of periodic review. Procedures well documented and organized	Processes documented and coodinated with support areas (Inv. / Purc) Evidence of regular review cyc © 2013 IBM Corporation	

#### Analyze your Maintenance maturity and prioritize opportunities Maturity Profile Analyze **Your Company** Standard 100 - Exceller 80 - Compete 60 - Underste 40 - Avarente Trend Quantum Leeps Continuous Improvements Gap Verniene nos Control Pannet 5 Leadership Sining/ Maintenance Staff AMcoe Pyramid Interview Questionnaire Strategy Governance Model Plan Low High Prioritized Initiatives Prioritized **1A** Benefits Determination Initiatives Budget by Initiative 2B Benefits **Do First** Do Last 9A Implement Low High Complexity



### Example: Opportunities for 'a Client' - Cost vs. Benefit Assessment



Value Realization



Value Realization: typically there are four initial areas that drive ROA – Driving costs down while we drive production, safety, environmental and regulatory compliance up

#### **High Value Areas**

Effective planning and scheduling of work

Spares & support materials management driven by planning & scheduling activity

Proactive definition of what maintenance should be done to manage reasonably likely failures

Process Automation and Optimization

#### **Key to Success**

#### Mindset

From traditional thinking to scientific, business-based thinking

#### Integration

Maintenance Planning and inventory must work as one

#### **Eliminate Barriers**

Cooperative approach among production, operations and engineering

#### Strategic Approach

Leading a well planned and managed change program

#### Knowledge

Understanding best practices in planning, scheduling, proactively identifying maintenance requirements

Value

Realization



# IBM's asset intensive clients have benefited from our Value Realization approach



Value Realization



Thought leadership in asset management: increase the value perception of maintenance and its contribution to ROA

Thought Leadership

#### **Maintenance Philosophy Related Issues**

**Traditional Approach** 

Maintenance is about preserving physical assets

Routine maintenance is about preventing failures

The primary objective of the maintenance function is to optimize plant availability at minimum cost

The maintenance department on its own can develop a successful, lasting maintenance program

#### New Approach

Maintenance is about preserving the functions of assets

Routine maintenance is about avoiding, reducing or eliminating the consequences of failures

Maintenance affects all aspects of business effectiveness and risk – safety, environmental integrity, energy efficiency, product quality and customer service, not just plant availability and cost

A successful, lasting maintenance program can only be developed my maintainers and users of the assets working together

## Maximo is a Complete Asset and Service Management Solution



#### Asset Management

Facilities, Operations, IT, Fleet Assets, Locations, Failure Reporting, Condition Monitoring, Meters

#### Work Management

Preventive, Corrective, Projects, Emergency, Safety Plans

Work Hierarchies, Planning, Status, Assignments, Actual Metrics

#### **Procurement Management**

PR's, PO's, Receipts, Invoices

#### **Materials Management**

Items, Storerooms, Inventory, Reorder, Issues, Returns

#### **Contract Management**

Master, Purchase, Warranty, Lease/Rental, Labor Rate

#### **Service Management**

Self Service Requests & Status

Platform for asset owners, asset managers and service providers

#### **Next Generation Architecture**

J2EE Platform

Standards-based

Service Oriented Architecture (SOA)

Best-of-Breec

Technology



Gartner has recognized IBM as a leader in The Magic Quadrant for Delivery Utility Enterprise Asset Management

Magic Quadrant for Delivery Utility Enterprise Asset Management Kristian Steenstrup September 20, 2012

This Magic Quadrant graphic was published by Gartner, Inc. as part of a larger research note and should be evaluated in the context of the entire report. The Gartner report is available upon request from IBM. G00230880



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Best-of-Bree Technology

## Advanced Analytics for Asset Performance Optimization A3PO Module Solution Framework







Total lifecycle planning uses three key assessment engines : performance analysis, needs assessment and investment planning to enable a comprehensive assessment of operations and capital needs • Annual programs (eg snow cleaning, leaf pickup)



# Asset replacement based on

inspections, hydrant flush)

 Reactive maintenance (road repair, water main

breaks, street light

• Predictive / proactive

maintenance (eg:

problems)

- Asset replacement based on age, condition or failure
- Federal funding, regional expansion, new development, private-public partnership
- Improving quality of service
- Constant average asset life
  - Asset lifecycle costing and analysis
  - Optimal allocation of O&M vs Capital money
  - Integrated asset management

**Total Asset** 

Life-cycle

Analytical modeling is the key decision enabler at each of the three lifecycle **Total Asset** phases in Planning Analytics for Asset Lifecycle Management (PALM) Life-cycle **Performance Analysis Needs Assessment Investment Planning** Repair vs. rehab vs. replace vs. run-to-Asset condition assessment Current condition of asset failure Budaet >Unified condition across all asset >Alternative prescription / intervention mapping by Scenario application time classes Analysis ➤Condition forecasting >Expected performance improvement Project Remaining service life forecast Impact of O&M vs. capital work Budgeting ≻Survival curve by asset ≻Future O&M and capital costs ≻Remaining service life > Prescription costs and performance impact Project ➤Expected future failures Bucketina DB2 Need Spatial Identification & **Prioritization** DB2 **Custom Engine** Impact of Spatial O&M VS. Project bucketing **Capital work** Identify project groups by: Repair Vs Rehab SPSS Spatial proximity Vs Replace Vs Prescription type (??) Run-to-Failurc Remaining ➤Contractor capacity (??) DB2 **Spatial** Serv. Life Forecast Needs identification & prioritization Project budgeting Block level cross asset end-of-life >Apply alternative funding sources Asset Condition >Build an optimal budget based on best synchronization Assessment >Identify capital planning candidates for next projects to be executed DB2 1 – 30 year Spatial Identify O&M candidates and expected cost **Budget scenario analysis** >Long term sustainability analysis >Analyze multiple scenarios based on ➢ Predictive maintenance plan



Technology and processes are important, ultimately successful transformation is about engaging people in the change



## The 8 critical success factors provide a sustainable approach

Transformation Management

#### Compelling need for change

A clearly defined problem or a compelling opportunity

Justification for the investment

#### **Clarity of direction**

Clearly understood long-term goals and scope of change

Vision linked to supportive actions and accountability

#### Visible and committed leadership

The implementation has a high-level executive sponsor or sponsoring group

The executive committee shares the same goals as the front-line managers An effective project office team

argeted effective communication

#### Targeted, effective communications

Individual needs are met

Consistency in the messages

Effective two-way communications in existence

Successes being leveraged

Complete and open communication

Enterprise wide learning taking place

#### **Disciplined project management**

Consistent milestones established

Roles and responsibilities clearly defined and made visible

Measurable goals

–Effective project goals in existence–Performance tied to compensation

#### Broad-based participation

-An enterprise wide culture change being considered

-Skills available to implement the change

-The current management style is effective for the change

#### Single program focus

-Related activities effectively aligned and coordinated





## What is a Formula for Smarter Asset Management?



- Understand where you are in your Maintenance Maturity
- Prioritize opportunities and execute a formal program



- Consider all aspects of TLAM in Asset planning
- Leverage RCM2 to effect optimal costs across the life-cycle



- Increase the value perception of maintenance and its contribution to ROA
- Apply Leading practices in Asset Management



Transformation

Management

- Aligned with your maintenance maturity: leverage leading EAM Solutions, advanced analytics relevant technology
- •Start with a leading CMMS solution Maximo
- Apply strong transformation
   Management disciplines to change
- Lead the change with your people to ensure success

- Target opportunities that positively effect Asset created value and maintenance costs
- Apply a formal benefits realization approach to reaching the target value



Extensive Experience: with 300+ clients across many industries, our experience covers all aspects of asset management

#### Mtce Strategy and development engagements

Some IBM Clients	Strategy	People	Process	Metrics	Technology
Assisted WEB Aruba in maintenance maturity assessment and developed a transition strategy. Assisted in P&S and RCM programs and Change Mgmt	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Assisted Barbados Light and Power in maintenance maturity assessment and developed a transition roadmap to assist in their Maximo upgrade	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Partnered with City of Cambridge in a mutual development of a data analytics solution in Life- cycle Asset Management	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Partnered with DC WASA in maintenance maturity assessment and developed a data analytics solution in Life-cycle Asset Management	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Assisted City of Timmins Works in maintenance maturity assessment workshop and developed a transition roadmap including metrics	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	

# Asset management excellence, anywhere in the world with unmatched depth and breadth of practitioner skills

Expertise	<ul> <li>Deep cross-industry expertise</li> <li>Serving clients with EAM expertise, 16+ yrs</li> <li>Majority of staff is certified on latest version of Maximo and/or has an Asset Management background</li> <li>Industry and technical experts for infrastructure and integration solutions</li> </ul>
Assured delivery	<ul> <li>Aligned closely with Software Development and Lab Services</li> <li>Delivery Excellence Tiger Team, templates, sustained with Maximize Methodology ™</li> <li>Proprietary 'add-ons' to accelerate value</li> <li>Asset Management Center of Excellence (AMcoe), enhanced IP, and proven BVAs</li> </ul>
Scale	<ul> <li>History of complex multi-site, multi-geo implementations across broad range of industries</li> <li>Utilize our global integrated enterprise</li> <li>The largest EAM consultancy in the world organized by 18 integrated management teams directing 730 industry, solution, and technical experts sustained by the Maximize Methodology TM</li> </ul>



Revised content reflects current EAM strategy and technology enhancements. Published Nov. 2010. ISNB #: 9780849303005

Delivered right, on time, the first time At a competitive price And prepared for future functionality



**IBM Global Business Services** 

## Food for Thought

- 1. Are you getting the optimal 'value' and 'return on asset' across your asset life-cycle?
- 2. Where are you in your over-all Asset Management Maintenance Maturity?
- 3. Are you leveraging **thought leadership** and appropriate **technologies** today and for your organization's **future**?
- 4. Are you leading your transformation with full staff buy-in and participation?



Building a smarter planet

## Smarter Cities / Towns Informal Survey

#### WIP

- 1 Innocence
- 2 Awareness
- 3 Understanding
- 4 Competence
- 5 Excellence

- 1 Manual
- 2 Real Time / Event Integration 3 - Data Modeling and Business
- Intelligence
- 4 Enterprise Visual Decision
- Support
- 5 Enterprise Automated Controls

Smarter Cities Attributes	Asset Management Maturity in Smarter Cities			IT Sophistication in Smarter Cities						
Governance and Business Strategy	1	2	3	4	5	1	2	3	4	5
Energy and Environmental Management	1	2	3	4	5	1	2	3	4	5
Building Process Integration	1	2	3	4	5	1	2	3	4	5
Real Estate Portfolio Management	1	2	3	4	5	1	2	3	4	5
Space and Facilities Management	1	2	3	4	5	1	2	3	4	5
Maintenance and Operations Management	1	2	3	4	5	1	2	3	4	5
Capital Project Management	1	2	3	4	5	1	2	3	4	5
Asset Life-cycle Management and Investment Forecasting	1	2	3	4	5	1	2	3	4	5
Service Management	1	2	3	4	5	1	2	3	4	5

#### amcoe

Asset Management Center of Excellence

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Maintenance Maturity Model



## Questions?



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