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SUSTAINABLE COMMUNITIES CONFERENCE AND TRADE SHOW (SCC) CONFÉRENCE ET SALON PROFESSIONNEL SUR LES COLLECTIVITÉS DURABLES (CCD)

Passing Go: Moving Beyond the Plan

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Sustainability Solutions

- A series of resources published by FCM's Green Municipal Fund
- Leading-edge trends in communities across Canada
- Available in print and online
- "Passing Go" will be published in March 2012



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Why create an SCP?



- Complex triple-bottom-line issues
- Community-wide sustainability
- Municipal concerns
- Partner collaboration

Did you know?

FCM has funded the development of over 220 sustainable community plans (SCPs)

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What makes a good SCP?

- A vision
- Short, medium, long-term strategies
- Public consultation
- Environmental, social and economic goals and targets for the community

Examples of SCPs

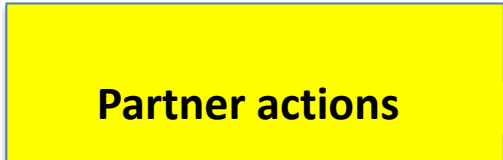
- Integrated Community Sustainability Plan
- Long-Range Sustainability Plan
- Local Agenda 21
- Local Action Plan (e.g. GHG emissions)



Community-wide implementation



Municipal government actions



Partner actions



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Moving beyond the plan



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Oversight

- Create a secretariat
- Involve elected officials
- Form a decision-making body



TIPS

- Seek out municipal champions
- Create a community-wide decision-making body
- Separate community-wide and internal government committees
- Assign staff to coordinate implementation
- Identify long-term vision and goals, and short-term actions

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Partner engagement



- Builds support for SCP
- Provides avenues for partner contributions
- Connects SCP topics to partners
- Makes it easy to recruit new partners



TIPS

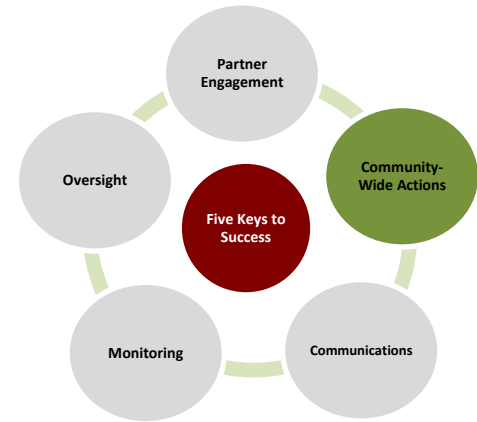
- Proactively identify new partners
- Enable new partners to join
- Connect all SCP topics to partners
- Link all actions to SCP implementation

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Community-wide action



Decentralize implementation

Municipal government implementation:

- May support both the secretariat and internal municipal actions

Partner organization implementation:

- May commit annually to implementing SCP actions



TIPS

- Involve the entire municipality
- Consider staff training
- Embed sustainability into municipal decision-making
- Ensure that partners are implementing and reporting back
- Ensure council understanding of sustainability, business case and benefits, reporting and accountability



Communications

A good communications plan supports:

- Engagement and monitoring
- Networking
- Citizen engagement and accountability



TIPS

- Provide opportunities for partner networking
- Create a website
- Celebrate successes and promote achievements
- Keep citizens informed
- Expect to adjust along the way

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Monitoring

The two “Rs” of effective monitoring:

- Reporting
- Renewal



TIPS

- Budget in advance for renewal
- Don't reinvent the wheel
- Report on the short-term and link to the long-term
- Use action reports

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Different paths to success ...

City of Montréal, Quebec

2006 population: 1,620,693

Economy: Business services

SCP: Montréal Community Sustainable Development Plan

Approach: Partner organizations



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Different paths to success ...

Resort Municipality of Whistler, B.C.

2006 population:

9,200 permanent residents

4,000 seasonal workers and residents

28,000 tourists per day

Economy: Tourism

SCP: Whistler2020

Approach: Strategy-based task forces



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Different paths to success ...

City of Hamilton, Ontario

2006 population: 504,559

Economy: Manufacturing

SCP: Vision 2020

Approach: Municipal government



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More information

www.environment.uwaterloo.ca/seed/faculty-staff/clarke/

www.fcm.ca/gmf



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