



Seattle, Washington





Seattle Overview

- **Seattle Population:** 612,000
- **Jobs:** 473,200
- **Median family income:** \$85,600
- **Education level:** 56% of adults have BAs
- **Key economic sectors:**
 - information technology
 - healthcare, life sciences & global health
 - manufacturing & maritime
 - tourism
 - trade & logistics
- **Growing economic sectors:**
 - clean technology
 - financial services
 - digital media





What is the green innovation?



Reducing Waste and Capturing Value to Create Local Jobs

Energy Efficiency, Recycling & Composting

Green Infrastructure, Green Mobility, Local Food





Green Innovation in business



Stadium Nissan



Zero Emission



3TIER®





Encouraging Green Innovation: Past Efforts

- **Carbon Neutral Utility**
- **City Green Building**
- **Green Infrastructure**
- **Recycling & Composting**
- **Climate Protection**





Encouraging Green Innovation: Current Activities

- Energy Efficiency
- Green Permitting
- Green Landscapes
- Building Deconstruction
- Green Mobility
- Electric Vehicles
- Eco-Industrial Strategy





Encouraging Green Innovation: Future Directions

- Emerald Cities Seattle
- Sustainable Building Policy
- District Energy Systems
- Local Food Initiative

