

Bromont

A sustainable economic engine in a Quebec rural area!



- Where do we come from?
- Who are we?
- What will Bromont be like in 20 years?



What heritage will we leave to future generations?

Where do we come from?

1797



John Savage

End of 1800



Shefford Street

Winona Matthews

1914



The story of
West Shefford

From 1797 to 1964

That was then...

For more than 166 years, American-born settlers, French Canadians and Irish, shaped the village of West Shefford and Adamsville and the surrounding countryside.



In 1964 Bromont is born

Our founders vision...

When Bromont was established in 1964, its founders focused on developing tourism and attracting high tech industries keeping in mind that such industries would grow in harmony with the residential sector in order to achieve and maintain an exceptional quality of life.



The importance of Town Council leadership

Past, present and future!



The city administration has not strayed from our founders' vision and has consistently positioned Bromont in the forefront of new technology projects.



From 1964 until now

A walk through time...

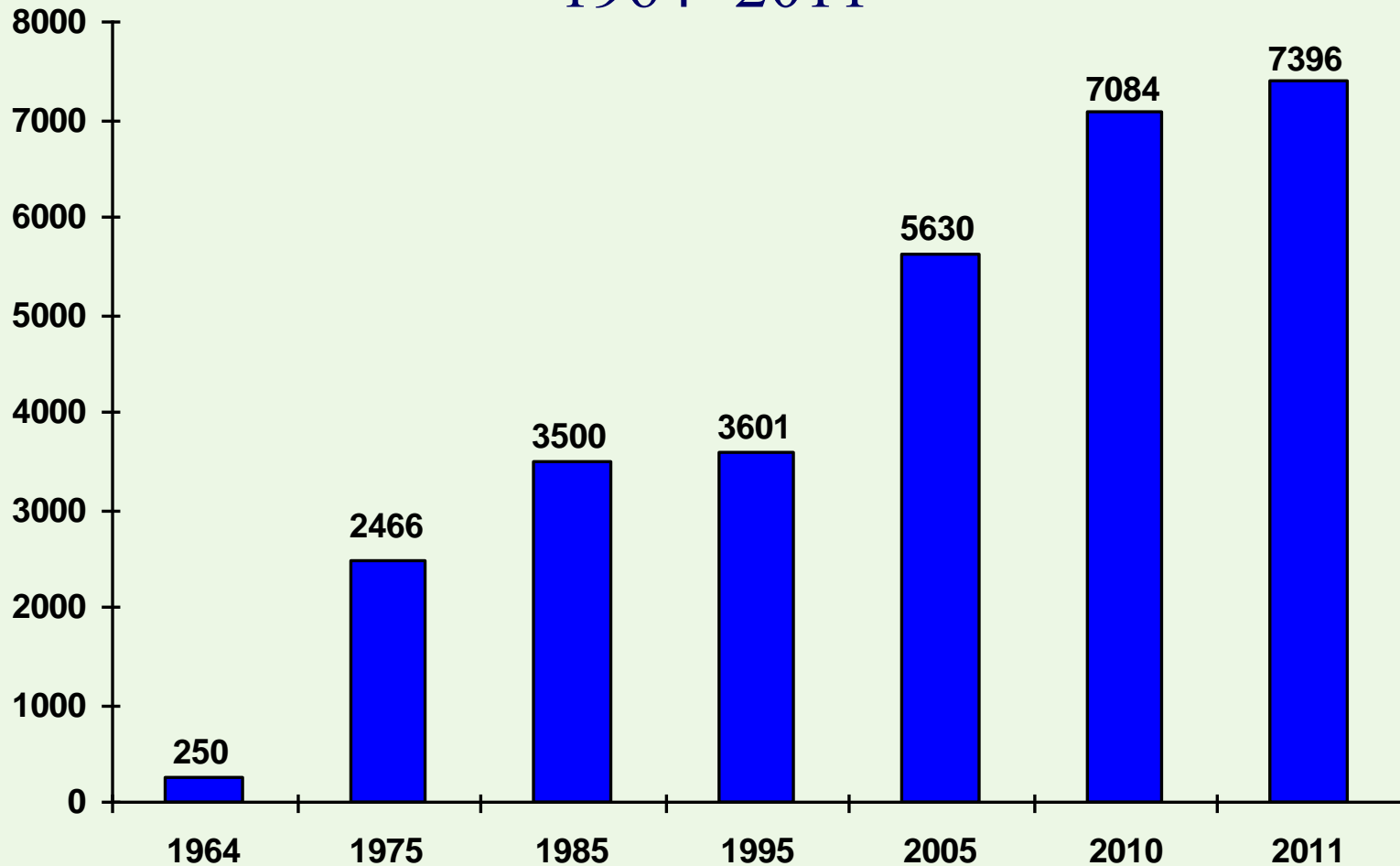
In less than 50 years, the builders of Bromont, the Desourdy family and the men and women who have taken over, have turned Bromont into an extraordinary rural town, respected and recognized for its quality of life.

Bromont is also renowned for its multinational companies, its largest lit skiable venue in North America, as well as for its participation as host of the equestrian events during the 1976 Montreal Olympic games.

As part of Canada's economic action plan, a research centre for innovation in microelectronics for the University of Sherbrooke is currently under construction in Technoparc Bromont.

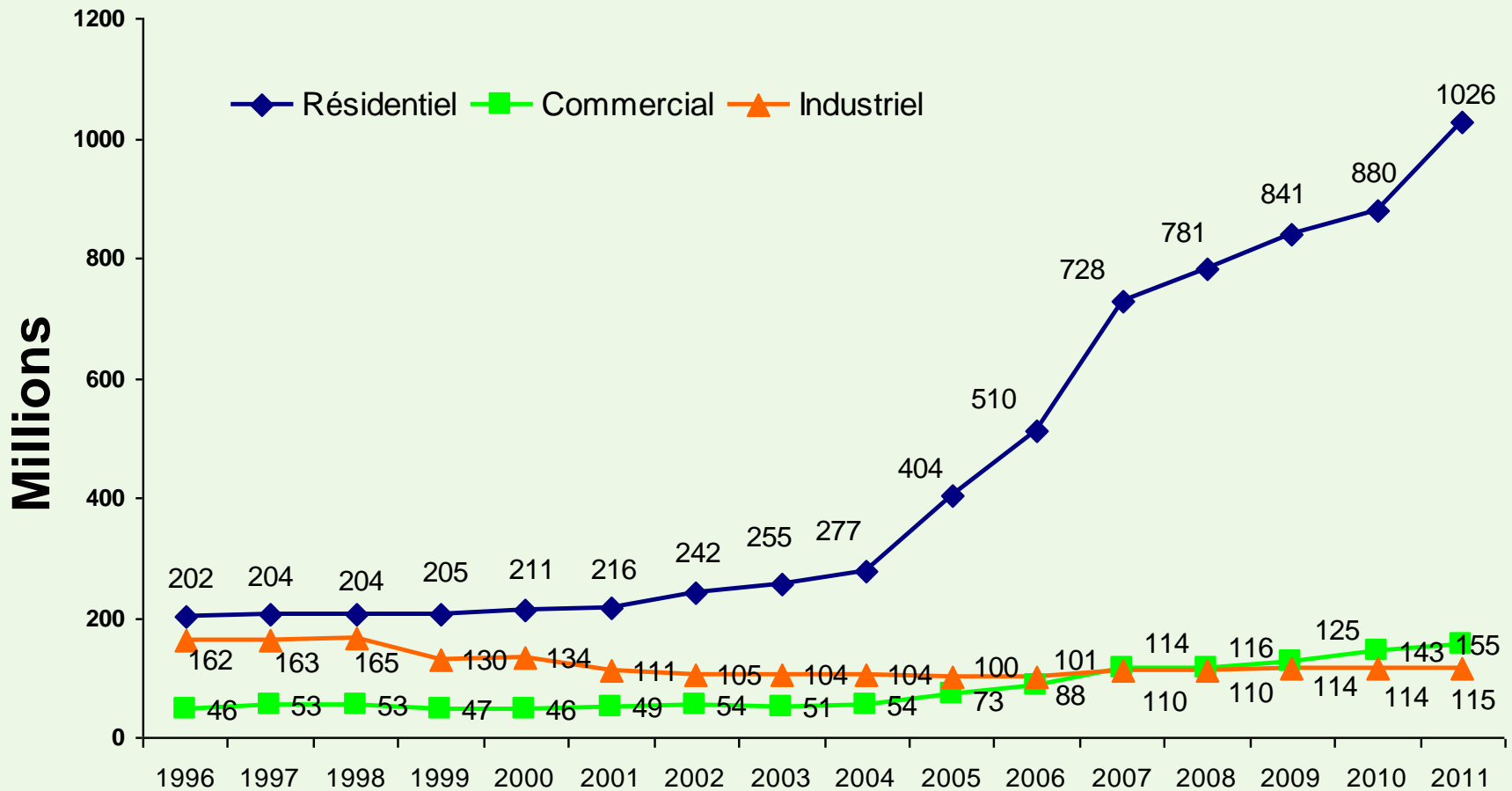


Population growth 1964 -2011





Growth in property value 1996 -2011





Businesses, Industries & Services in Bromont

- A regional airport
- 25 industrial businesses, including IBM, GE Aviation and Dalsa
- 298 commercial businesses and services for local residents and visitors
- Local municipal police service and fire department
- 3 subsidized daycare facilities
- 3 elementary schools

A growing rural sector as well as an important economic engine located less than an hour from Montreal, Sherbrooke and the US Border!

Tourism employment

2000 jobs



Established in 1964, Ski Bromont.com is the heart of our tourist industry. Hotels, restaurant, spas, golf courses, trails, cycling paths are also part of what Bromont has to offer. Not to mention all major international events that take place yearly in Bromont!

Industrial employment

5000 jobs



Bromont is recognized around the world for its Technoparc where IBM, Dalsa and GE aviation are established, as well as the University of Sherbrooke research centre for innovation in microelectric. There are close to 5000 workers employed by these industries.

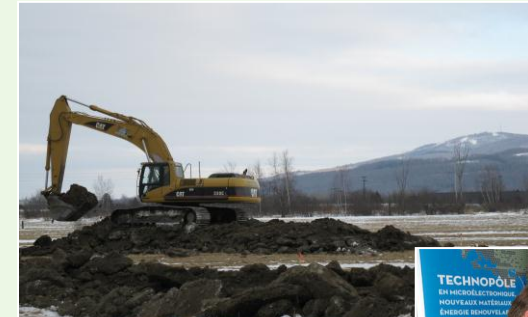
Technoparc Bromont

Where high technology grows!

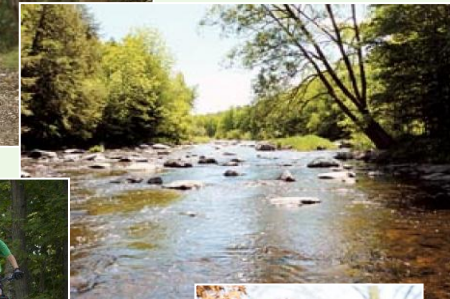


The research centre for innovation in microelectronics for the University of Sherbrooke, is a 214 million dollar project which is part of Canada's economic action plan. The centre is scheduled to open by the end of 2011.

What will Bromont be like in 20 years?



TRANSDEV
LIMOCAR



Bromont's sustainable long term plan

- Benefitting from a grant from the Green Municipal Fund of the Canadian Federation of Municipalities, Bromont is currently developing its long term sustainable plan.
- Our citizens and businesses are actively involved with the town's administration in the preparation of the plan.
- In line with Bromont's founders' vision, we will position Bromont as a model for sustainable development within Quebec and Canada.

Br  **mont**

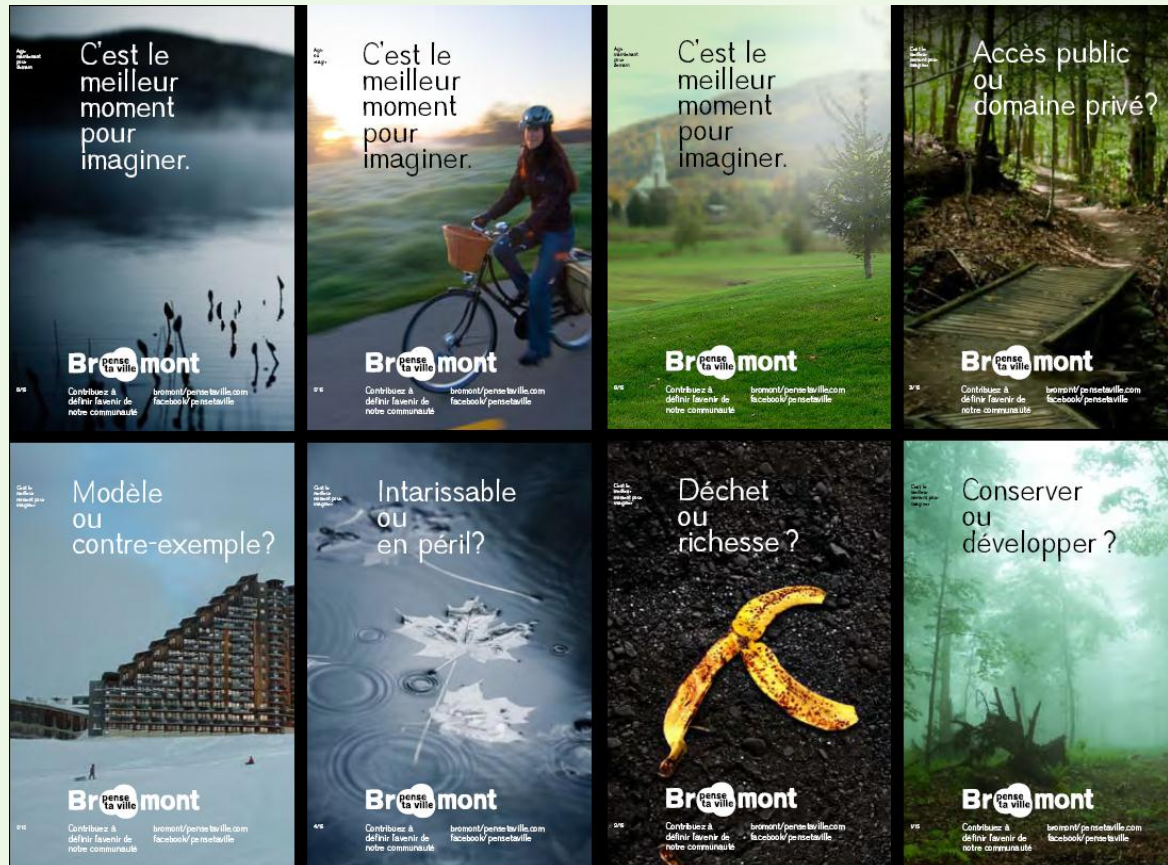


Imagining Bromont in 2030...

Its natural environment!

Its economy!

Its social and cultural life!



Bienvenue à Bromont!



Welcome to Bromont !