

Ottawa : Capitale d'innovation du Canada

Michael Darch
FCM Whistler, juin 2009



Défis

- Dépendance excessive à l'égard du marché américain
- Besoin de diversifier les regroupements
- Fonds limités
- Mondialisation
- Canada?



Foreign Affairs and
International Trade Canada

Affaires étrangères et
Commerce international Canada

OCRI

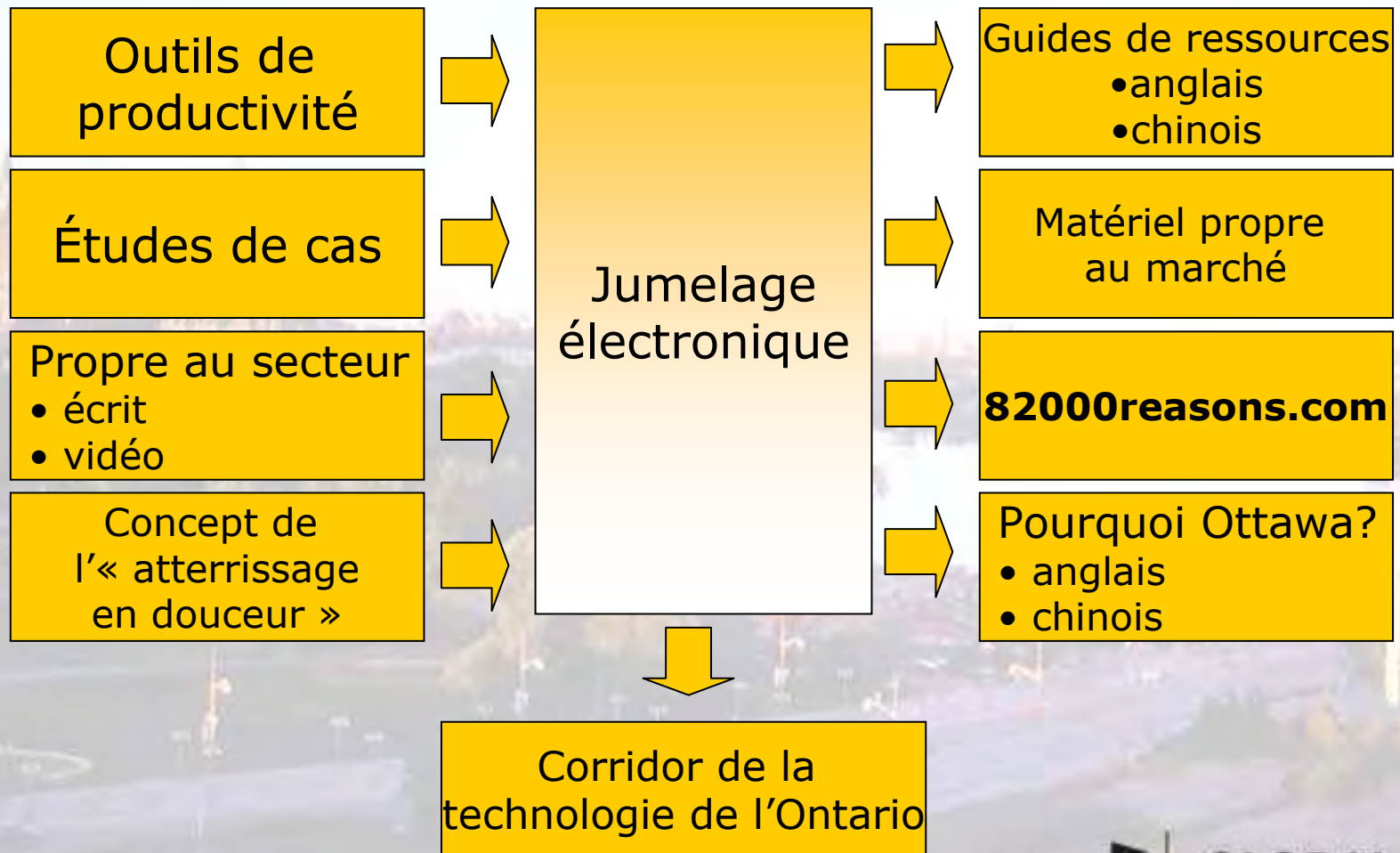


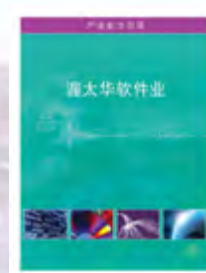
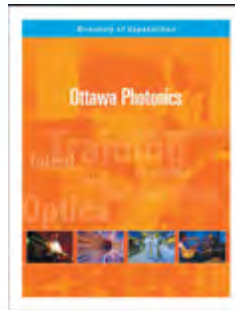
- Évolution du matériel de marketing
- Programme de la Chine
- Résultats



OCRI | GLOBAL
MARKETING

Développement du matériel





Breconridge supports global communications, industrial, medical and aerospace customers

Collaborative partnerships made our success in breconridge and about the region. We have formed joint sales centers with leading life cycle partners, including collaborative design and manufacturing solutions.

Fast facts

Corporate profile
 2017 Revenue: \$1.25B, 100% Export
 Breconridge is a global provider of design and manufacturing solutions for the world's leading corporations. We have a proven track record in the design and manufacturing of complex, high-value, high-precision, high-reliability, and high-performance products for our customers.

Why Ottawa
 Ottawa is a world-class manufacturing hub with a strong talent pool and a rich history of innovation. The city's strategic location, infrastructure, and skilled workforce make it an ideal location for our operations.

Business advantage
 Breconridge's global reach and expertise in design and manufacturing solutions provide our customers with a competitive edge. Our collaborative design and manufacturing solutions are a key differentiator in the market.

Breconridge Corporation is a leading manufacturer of precision-machined metal components. We are a global provider of design and manufacturing solutions for the world's leading corporations. We have a proven track record in the design and manufacturing of complex, high-value, high-precision, high-reliability, and high-performance products for our customers.



Ottawa is a world-class manufacturing hub with a strong talent pool and a rich history of innovation. The city's strategic location, infrastructure, and skilled workforce make it an ideal location for our operations.

Though it is a world-class manufacturing hub, Ottawa is also a global provider of design and manufacturing solutions. Our collaborative design and manufacturing solutions are a key differentiator in the market.

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Enablenet raises \$90 million in three years in bid to dominate fiber-to-the-home market

Major capital investment of \$2.2 billion received by 100% Ottawa Exchange (OTX) in 2017 to enable expansion of Enablenet's multi-technology and fiber-to-the-home (FTTH) service.

Fast facts

Corporate profile
 Enablenet is a leading provider of fiber-to-the-home (FTTH) services. We are a global provider of design and manufacturing solutions for the world's leading corporations. We have a proven track record in the design and manufacturing of complex, high-value, high-precision, high-reliability, and high-performance products for our customers.

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Group IV Semiconductor develops low cost silicon-based energy-saving solid-state lighting

The development of Group IV LEDs, a new technology, will significantly reduce power consumption and increase the efficiency of our products.

Fast facts

Corporate profile
 Group IV Semiconductor is a leading provider of low-cost, energy-saving solid-state lighting solutions. We are a global provider of design and manufacturing solutions for the world's leading corporations. We have a proven track record in the design and manufacturing of complex, high-value, high-precision, high-reliability, and high-performance products for our customers.

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布鲁克菲尔德可再生能源公司(Brookfield Renewable Power)应用水力发电, 其水源位于渥太华河谷中的原木自然保护区

布鲁克菲尔德可再生能源公司(Brookfield Renewable Power)应用水力发电, 其水源位于渥太华河谷中的原木自然保护区。该保护区是加拿大最大的原木自然保护区之一, 也是加拿大最重要的生物多样性热点地区之一。

简介

公司概况
 布鲁克菲尔德可再生能源公司(Brookfield Renewable Power)是一家全球领先的水力发电公司, 总部位于加拿大。我们拥有和管理着全球领先的水力发电项目, 为清洁能源的生产和供应做出了重要贡献。

为什么选择渥太华?
 渥太华河谷中的原木自然保护区是加拿大最大的原木自然保护区之一, 也是加拿大最重要的生物多样性热点地区之一。布鲁克菲尔德可再生能源公司(Brookfield Renewable Power)在这里建立了水力发电项目, 为清洁能源的生产和供应做出了重要贡献。

商业优势
 布鲁克菲尔德可再生能源公司(Brookfield Renewable Power)拥有和管理着全球领先的水力发电项目, 为清洁能源的生产和供应做出了重要贡献。我们的项目具有低运营成本、长寿命周期和稳定的发电能力, 为投资者提供了稳定的回报。

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迪斯特互动(DISTIL Interactive)要在价值数十亿加元的人力资本管理市场大展宏图

迪斯特互动(DISTIL Interactive)是一家领先的人力资本管理公司, 总部位于加拿大。我们拥有和管理着全球领先的人力资本管理项目, 为组织提供了高效的人才管理和招聘解决方案。

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为什么选择渥太华?
 渥太华是加拿大的人力资本管理市场的重要中心, 拥有丰富的人才资源和先进的技术基础设施。迪斯特互动(DISTIL Interactive)在这里建立了人力资本管理项目, 为组织提供了高效的人才管理和招聘解决方案。

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Ottawa's "Hot Spring" of innovation noted by McKinsey and World Economic Forum

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Telling Ottawa's tech success stories to the world

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- Ottawa video success stories
- Why locate in Ottawa
- Locate in Ottawa now
- Participate - tell your story
- Add a video or blog
- 82000reasons in the news

Welcome to 82000reasons.com, the community-driven Web site that tells Ottawa's tech success stories to the world!

McKinsey & Co. and the World Economic Forum have dubbed Ottawa region's technology sector an "Innovation Hot Spring". Professor Richard Florida, the award-winning author of *Who's Your City?*, rates Ottawa "Best Overall" for families, mid-career professionals and retirees, with close seconds for singles (behind Calgary) and empty nesters (behind Toronto). And at 43%, Ottawa has a higher proportion of creative class workers than any city in Canada and also beats out New York, San Francisco and London, England.

82000reasons.com is here to demonstrate and celebrate Ottawa's tech sector strengths! Enjoy reading the contributed **blogs** or watching the **videos** that explain Ottawa's technology advantage. If you're already in Ottawa, please **contribute** and add your story! If you're not in Ottawa yet, explore this site and then **come join us!**

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Featured videos

Why Ottawa



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bitHeads

Ottawa's "Hot Spring" of innovation noted

Office of Innovation and Entrepreneurship

Done

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Pourquoi la Chine?

Investissement stratégique

Marché en croissance

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Emplois

Diversité géographique

Présence
de nos entreprises

Nos partenaires

 Ottawa



 Ontario



Canada 



OCRI 



Regroupements



Universités
et collèges

 Ottawa

OCRI | GLOBAL
MARKETING

Nos réussites

- Accords de coopération avec Beijing (2), Shanghai et Chongqing
- Important investissement (télécommunications, espace sans fil)
- Orientations multiples
- Accroissement de la coopération en matière de S-T
- Nous attendons la venue en 2009 de 70 personnalités invitées de l'industrie

Représentants élus

- Vision commune
- Soutien financier
- Cohésion
- Soutien opérationnel

Ottawa : Porte d'entrée pour la réussite des entreprises

OCRI Global Marketing, organisme de développement économique principal d'Ottawa, offre des services de soutien visant à encourager les investissements entrants et sortants, à exploiter les débouchés commerciaux et à faciliter les partenariats internationaux en R et D, ce qui contribue à la diversification et à la croissance de notre économie locale.

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