

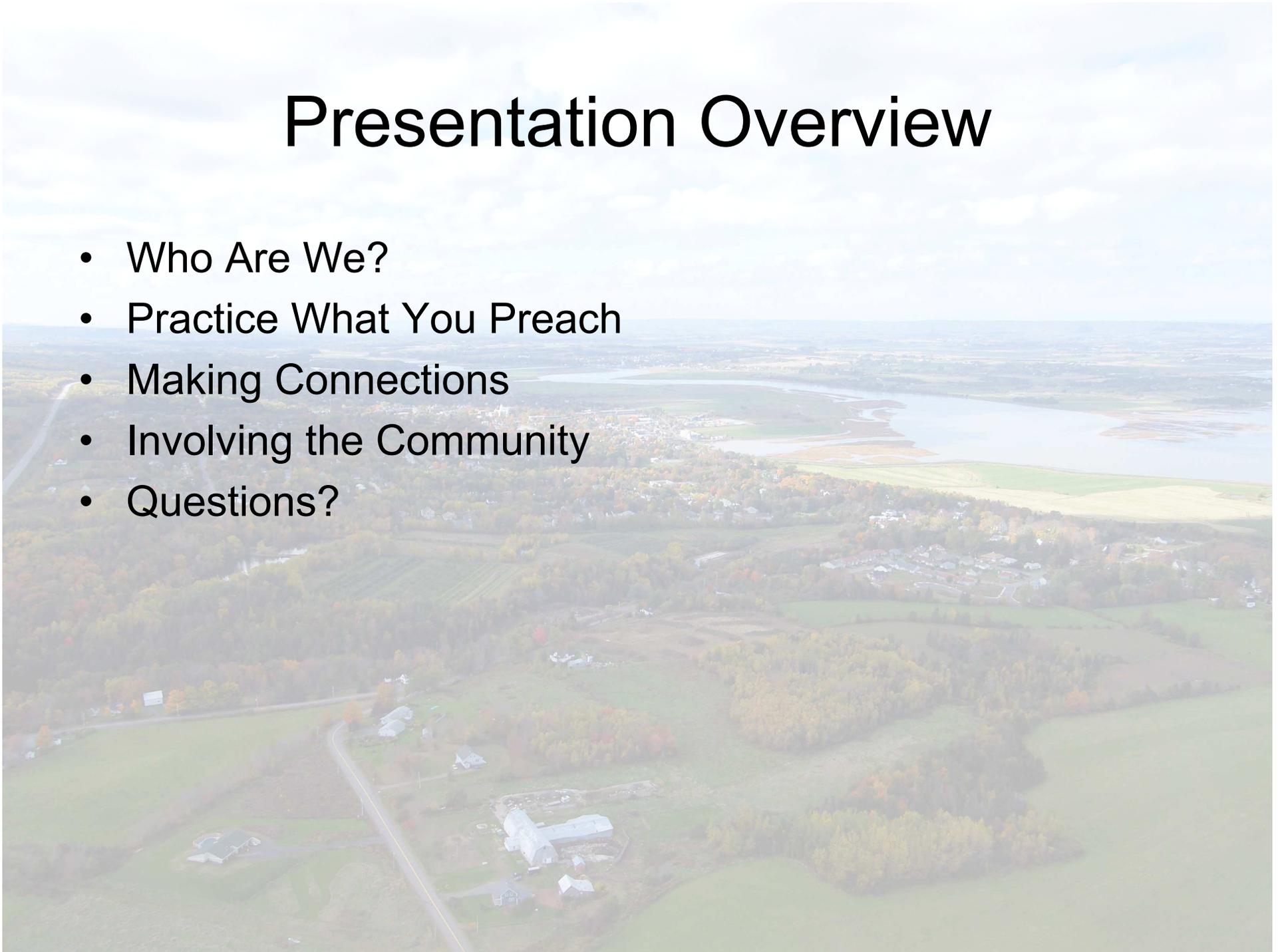
A scenic landscape photograph of a coastline. In the foreground, there is a grassy hillside with some brush. The middle ground features a large body of water (likely a lake) and a prominent cliff face. The background shows rolling hills covered in trees with autumn foliage in shades of yellow, orange, and red. The sky is blue with some white clouds.

Kings Community Economic Development Agency

FCM Presentation
December 10, 2008

Presentation Overview

- Who Are We?
- Practice What You Preach
- Making Connections
- Involving the Community
- Questions?



Who Are We?

- We are one of thirteen Regional Development Authorities (RDA's) within the Province of Nova Scotia;
- We are funded by all three levels of government;
- We are responsible for regional community economic development activities for the Municipality of the County of Kings, Town of Berwick, Town of Kentville and Town of Wolfville

Practice what You Preach

- Sustainability has become a guiding principle of our organization;
- Environment sustainability is one of the key strategies identified in our 2005-2010 Strategic Plan;
- Our vision states that we will develop our region using environmentally sustainable principles of social and economic development;
- One of our five core Agency values is sustainability.

Making Connections

- Involvement with the Municipal ICSP process is critical
 - Provides alignment with municipal priorities
 - Helps set the context for the Agency's next Strategic Plan
- This has happened in several ways:
 - Municipal ICSP Background Study;
 - Public consultation facilitation;
 - Participation in planning meetings on ICSP with all four municipal planners in our region

Involving the Community

- Eco-Kings was a special committee formed to oversee the local component of the federal One-Tonne Challenge Program – we were one of only a few rural areas selected;
- Remained in tact after cancellation of program to work on locally relevant sustainability and environmental issues;
- Action Team Members:
 - Eastern Habitat Joint Ventures
 - Eastern Kings Chamber of Commerce
 - Kings Community Economic Development Agency
 - Kings Transit
 - Municipality of the County of Kings
 - Town of Berwick
 - Town of Kentville
 - Town of Wolfville
 - Valley Waste Resource Management.

Involving the Community

- Kings County Anti-Idling Campaign:
 - Sponsorship of the keynote speaker at the Wolfville Eco-Fair
 - Distribution of CFL light bulbs;
 - Carl Duivenvoorden – Trained by Al Gore to give live presentation of “An Inconvenient Truth”;
 - 375 people attended Eco-Fair, 85 people attended keynote presentation.
 - Radio ads on Magic 94.9/AVR
 - delivering the anti-idling message throughout the County
 - 48 fifteen second ads aired on Magic 94.9 and 48 fifteen second ads were aired on AVR
 - Development of Website
 - to house all information pertinent to the committee.

Involving the Community

- Kings County Anti-Idling Day
 - Targeted businesses throughout Kings County for support of the anti-idling campaign
 - 113 businesses supported the campaign.
 - April 5, 2008 was marked as Anti-Idling Awareness Day in Kings County
 - The Action Team, along with councilors and high school students, visited Kings County communities to spread awareness about the effects of vehicle idling on our health and environment
 - 37 volunteers helped spread the anti-idling message
 - 1133 educational materials distributed
 - 437 anti-idling surveys conducted
 - As a result, Town of Kentville adopted Idling Control bylaw.

Involving the Community – Next Steps

- Alternative Energy Initiatives:
 - Identified as priority through ICSP background study and joint council sessions;
 - Nova Scotia Youth Conservation Corps students conducted inventory of alternative energy organizations throughout Valley;
 - Organizing alternative energy symposium for Winter 2009.

Questions?

Thank you!

