

Unity Strength Collaboration

Join the national municipal movement

> fcm.ca

MAKING THE CASE FOR FCM MEMBERSHIP

> Solid return on investment

FCM delivers important gains for the municipal sector each and every year. These gains help ensure that municipalities have the resources they need to deliver quality services — modern infrastructure, efficient public transit, clean water, safe communities, broadband connectivity, and more.

Membership fees allow FCM to achieve these great results for communities, so the return on investment for individual member-municipalities is significant. In fact, very few associations can claim such a high return on investment.

For example, thanks to FCM's advocacy work and its strong membership, the federal government agreed to invest in local communities through the federal Gas Tax Fund (GTF). This fund is much more than an infrastructure program. It is a permanent federal transfer that provides predictable, long-term funding for municipalities to build and revitalize public infrastructure — roads and bridges, water treatment plants, increased energy efficiency, public transit and solid waste management systems.

In other words, the Gas Tax Fund secured by FCM is just one example of how membership pays significant dividends for municipalities. (See Gas Tax Fund estimates in adjoining document.)

Other examples include the federal government investment through the New Building Canada Fund, and most recently, the transit infrastructure fund, and the public safety broadband network.



› Strong impact on the municipal sector

Working on behalf of its members, FCM actively engages with the federal government on a wide variety of issues that impact municipalities. We bring local priorities to the table in Ottawa, ensuring that urban, rural, northern and remote voices are heard and that federal policy and legislation works for municipalities. FCM's strong voice is well-respected in Ottawa. We work with federal departments and elected officials including the Prime Minister's Office, Cabinet Ministers, Party Leaders and all Members of Parliament to advance policy options that strengthen communities and Canada.

As well, FCM delivers innovative solutions that help communities thrive, while addressing key local and national priorities — from reducing greenhouse gases and strengthening partnerships with First Nations to advancing the role of women in government. One of our flagship programs, the Green Municipal Fund, provides grants and below-market loans to support initiatives that protect the environment, while our international programs mobilize Canadian municipal leaders and experts to share their knowledge and build relationships with a global network of municipal governments.

› Valuable and exclusive member services

Membership to FCM brings with it exclusive benefits available only to members. Municipalities that join get a vital say in directing FCM's advocacy work — ensuring that their local issues are heard at the federal level. Members receive regular updates and expert analysis on how changing federal legislation impact them, as well as case studies and other knowledge resources from FCM's innovative national programs. What's more, members get exclusive discounts for FCM's Annual Conference and Trade Show and its Sustainable Communities Conference, where they can connect and network with other municipalities and key federal decision-makers.

› High level of satisfaction with FCM membership

The 2015 FCM membership survey confirms a very high level of satisfaction among members. More specifically, 80 per cent of members declare themselves satisfied with their FCM membership. Another 91 per cent feel that FCM's advocacy work is valuable to them and their community. Similarly, FCM's analysis of federal government announcements and regulations, conferences, sustainability programs and knowledge programs are considered valuable by 80 per cent of members.



› Responsive fee structure scaled to the size of each municipality

FCM membership fees are tailored individually to small, mid-size and large municipalities. FCM applies principles of equity to its membership fee model to reflect the fiscal realities of all local communities. With a scaling membership fee structure, municipalities of all sizes can afford to be a part of the national municipal movement.

› Effectively governed and managed

FCM works diligently to apply effective cost controls to keep membership fees focused on advocacy, policy, analysis, relationship-building and results. A small yet effective management team ensures that the Federation is resourced to service our members and to achieve our core mandate. Our auditors confirm year after year that these cost controls are effective, and that FCM is fully compliant with CRA regulations.

› Impressive track record of achievements

FCM has been Canada's national voice for local governments for more than one hundred years, with a highly successful track record of achievements on behalf of municipal leaders. Our role in Ottawa is essential to a stronger municipal-federal relationship. The federal government knows that FCM represents a strong and united municipal sector — that's why we get results. Our leadership in shaping the national agenda has led to significant federal investments in municipalities, such as the New Building Canada Fund. Our advocacy and policy work has led to important legislative achievements, such as improved rail safety regulations. Local communities across Canada are stronger, safer and more sustainable thanks to the work of FCM.

› Poised for continued success

The 2015 federal election saw historic progress on the issues that matter to municipalities. All four major federal parties addressed — fully or in part — the issues put forward by FCM on behalf of its members. We saw significant commitments to infrastructure, rural broadband, public transit, wastewater, affordable housing, community safety and more. The new federal government has pledged a close partnership with FCM to turn these commitments into action. In fact, President Raymond Louie is already in discussion with Prime Minister Trudeau about ways to work together to implement campaign commitments and strengthen municipalities across Canada.

FCM Membership and Benefits

ADVOCACY AND NEW FUNDING

VALUE

Advocacy Priorities

Member-municipalities direct the focus on FCM's advocacy efforts and campaigns.

Exclusive Value to Members

Legislative Alerts

Alerts on federal-municipal matters are provided to municipalities along with a complete analysis of the implications of legislative changes.

Exclusive Value to Members

Resolution

Member-municipalities can submit a resolution on subjects of national municipal interest that fall within the jurisdiction of the federal government.

Exclusive Value to Members

Funding and Investment in Municipal Sector

FCM secures funding for municipalities to address a range of priorities, including infrastructure, housing, wastewater, among others. Recent examples include the Canada Building Fund, the gas tax and indexing of the gas tax. Budget 2015 delivers a \$1 billion Public Transit Fund.

Value of a Strong Membership

Municipal-Federal Advocacy

FCM advocates ensuring the needs of municipalities and their citizens are reflected in federal policies and programs. Year after year, FCM's work has benefitted each and every municipal government and taxpayer in Canada

Value of a Strong Membership

RESOURCES AND COMMUNICATION

VALUE

Policy Papers, Reports and Case Studies

Resources and in depth analysis of federal-municipal matters are housed at fcm.ca.

Exclusive Value to Members

Analysis

Expert analyses of federal legislations, regulations, or commissions are made available to members.

Exclusive Value to Members

Expert Advice

FCM provides advice and background information on federal-municipal matters by phone, email or through formal correspondence.

Exclusive Value to Members

RESOURCES AND COMMUNICATION

VALUE

Webinars

Webinars are hosted on a range of municipal topics and are conveniently available through the web in real-time, or through FCM's library of webinars.

**Value to the
Municipal Sector**

Weekly FCM Newsletter

Members receive weekly eNewsletters about the latest developments in federal-municipal matters, including a monthly newsletter from the FCM President.

**Exclusive Value
to Members**

Social Media

Member-municipalities can reach out to FCM to have their high profile initiatives shared through social media networks.

**Exclusive Value
to Members**

Media

Member-municipalities receive support and media messaging on breaking municipal-federal news.

**Exclusive Value
to Members**

OUTREACH AND PEER TO PEER PROGRAMS

VALUE

International Peer Mentoring

Canadian experts are paired with colleagues in developing countries to share knowledge on a wide range of municipal matters (e.g. local administration, planning, economic development).

**Value to the
Municipal Sector**

Green Municipal Fund

The Green Municipal Fund is a \$550-million endowment by the Government of Canada to support municipal efforts to improve air, water and soil quality.

**Value to the
Municipal Sector and
Client Groups**

Partners for Climate Protection

The program is a network of Canadian municipal governments committed to reducing greenhouse gases (GHG) and acting on climate change.

**Value to the
Municipal Sector**

Women in Municipal Government

The program provides leadership and supports initiatives to increase women's participation in municipal government.

**Value to the
Municipal Sector**

First-Nations Economic Development Initiative

The program supports the economic prosperity of participating municipalities and adjacent First Nations through joint community economic development planning.

**Value to the
Municipal Sector**

CONFERENCES, EVENTS AND AWARDS

VALUE

Annual Conference and Trade Show

The Annual Conference and Trade Show is the largest pan-Canadian gathering of municipal leaders and experts. Attendees access information and thought-provoking content designed to meet the unique professional development needs of municipal political leaders and senior staff.

- Discounted Registration Fees for Members Only.
- Regular Pricing for Municipal Non-members.

Sustainable Communities Conference

The Sustainable Communities Conference is a unique gathering of municipal and industry experts who share knowledge and a commitment to accelerating sustainability.

- Discounted Registration Fees for Members Only.
- Regular Pricing for Municipal Non-members.

FCM GOVERNANCE

VALUE

Annual General Meeting

Only members can attend FCM's Annual General Meeting which provides member delegates the opportunity to debate and vote on policy matters for the coming year.

Exclusive Value to Members

Board Representation

Only members can attend FCM's Annual General Meeting which provides member delegates the opportunity to elect their Board representatives.

Exclusive Value to Members

Big Cities Mayors' Caucus

22 large urban cities are represented on this caucus which meets at least twice yearly to address urban-federal issues.

Exclusive Value to BCMC Members

CORPORATE PARTNER DISCOUNTS

VALUE

Hotel Discount Rates

Member municipalities can benefit from a discount on specific hotels (visit fcm.ca).

Exclusive Value to Members